

2025 TIPA Live Contest Rules

Universal Rules for All Contests

Contestants must not use ChatGPT or other forms of generative AI to write or create any portion of their work. They may use transcription software, such as Otter, to transcribe interviews or Grammarly to check spelling, grammar and punctuation. Contestants may use the Associated Press Stylebook, including online access for all contests except Copy Editing. Only hard copies of the AP Style book will be allowed for the Copy Editing contest. Drones are only allowed in the Hype Video contest. They may not be used during any other contest.

All file submissions must be named in the correct format using the contestant's assigned number.

Any submission that is not properly labeled will be disqualified.

ALL CONTESTANTS MUST HAVE A GMAIL ACCOUNT TO ACCESS THE CONTEST PORTAL AND SUBMIT THEIR ENTRIES.

News Writing

Contestants may cover a news event (real or staged), witness a situation/activity (event, situation or activity may be live or a video presentation), interview sources and/or work from documents and related materials. Contestants must be ready to adapt to any “breaking” news that may occur during the event. A news conference will take place after the event.

During the competition, contestants:

- May use their phone or any other appropriate device to record interviews.
- May interview anyone willing to speak during or after the news conference.
- Must not write their name or school name anywhere in the story. – Must not ask advisers or peers for help writing the story. – Must follow the inverted pyramid format (template available on website). – May use a dictionary, thesaurus, AP Stylebook and appropriate online resources.
- Must have their own laptop with a fully charged battery.
- Do not have to follow a specific word count.
- Must complete their story as a Word or Google document. --Must upload their story to the designated site (URL will be provided). –May start writing or researching on the bus.
- Must upload their story to the designated site (instructions will be provided).
- May start writing and/or researching on the bus.
- May not use Chat GPT or any other generative AI software.

After the event, contestants will be asked to return to the buses where they may begin consolidating their notes/recordings and/or writing the story. At the hotel, contestants must report to a designated room. Contest monitors will identify official start and stop times, which may be different from what is on the program. Contestants will have **one hour** to complete their work.

Judging: Judges must attend the event. When judging, criteria include thorough, fair, balanced and original reporting; clear, concise, simple and grammatically correct writing and proper story organization; properly and correctly identified sources; multisource perspectives; news value and a strong lede. Headline is not required. Judges should provide constructive feedback. Judges must have attended the news event/scenario.

Monitors:

- Make a general announcement about the event prior to boarding the buses.
- Ensure judges and event participants have a copy of the news event fact sheet.
- Should stress that contestants identify themselves ONLY by assigned contestant number in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Radio News Writing:

Contestants may cover a news event (real or created), witness a situation, view an activity (event, situation or activity may be live or a video presentation) and/or work from documents and related materials. Either a general announcement will be made or contestants may be given a contest card with little information about what they are covering. Contestants must be ready to adapt to any “breaking” news that may occur during the scheduled event. News scripts must follow proper broadcast format for radio – split into two columns with text on one side and technical instructions on the other.

Instructions: Upon the conclusion of the news event, contestants will be asked to return to the buses where they may begin gathering their notes/recordings and writing their story. Upon arrival at the hotel, contestants must report to a designated room. Contest monitors will identify official start and stop times, which may be different from what is on the program. Contestants will have **one hour** to complete their radio news script, (no longer than 60 seconds). During the radio news writing competition, contestants:

--May use their phone or tape recorder to record interviews --May interview anyone willing to speak during or after the news conference --Must not write their name or school name anywhere in their story --Must follow radio broadcast format (template available on website) --Must note the time of all copy, including the audio insert. --May use the internet and/or AP Style book to complete their story --Do not have to follow a specific word count --Must complete their story as a Word or Google document --Must upload their story to the designated site (URL will be provided) --May start writing or researching on the bus

Judging: Criteria includes journalistic quality and news value, use of word-for-word soundbites, proper broadcast format for, attention-getting lead, organization of story, fairness and balance, accuracy and grammar. No headline, audio file or recording is required, only the script. Judges should provide some feedback (positive and constructive criticism) to students. Judges must have attended the news event/scenario.

Monitors:

- Make general announcement about the event prior to boarding the buses
- Students are not allowed to ask advisers or peers for help writing the story
- Ensure judges and event participants have a copy of news event fact sheet
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

TV News Writing:

Contestants may cover a news event (real or created), witness a situation, view an activity (event, situation or activity may be live or a video presentation) and/or work from documents and related materials. Either a general announcement will be made or contestants may be given a contest card with little information about what they are covering. Contestants must be ready to adapt to any “breaking” news that may occur during the scheduled event. News scripts must be no longer than 60 seconds and follow proper broadcast format for TV – split into two columns with text on one side and technical instructions on the other.

Instructions: Upon the conclusion of the news event, contestants will be asked to return to the buses where they may begin gathering their notes/recordings and writing their story. Upon arrival at the hotel, contestants must report to a designated room. Contest monitors will identify official start and stop times, which may be different from what is on the program. Contestants will have **one hour** to complete their TV news script. During the TV news writing competition, contestants:

--May use their phone or tape recorder to record interviews --May interview anyone willing to speak during or after the news conference --Must not write their name or school name anywhere in their story --Must follow TV broadcast format (template available on website) --Must note the time of all copy, including the video insert --May use the internet and/or AP Style book to complete their story --Do not have to follow a specific word count --Must complete their story as a Word or Google document --Must upload their story to the designated site (URL will be provided) --May start writing and researching on the bus

Judging: Criteria includes journalistic quality and news value, use of word-for-word soundbites, proper broadcast format for, attention-getting lead, organization of story, fairness and balance, accuracy, use of video insert and grammar. No headline, video file or recording is required, only the script. Judges should give feedback (positive and constructive criticism to students). Judges must have attended the news event/scenario.

Monitors:

- Make general announcement about the event prior to boarding the buses
- Students are not allowed to ask advisers or peers for help writing the story
- Ensure judges and event participants have a copy of news event fact sheet
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Spanish News Writing:

Contestants may cover a news event (real or staged), witness a situation/activity (event, situation or activity may be live or a video presentation), interview sources and/or work from documents and related materials. Contestants must be ready to adapt to any “breaking” news that may occur during the event. A news conference will take place after the event.

During the competition, contestants:

- May use their phone or any other appropriate device to record interviews.
- May interview anyone willing to speak during or after the news conference.
- Must not write their name or school name anywhere in the story. – Must not ask advisers or peers for help writing the story. – Must follow the inverted pyramid format (template available on website). – May use a dictionary, thesaurus, AP Stylebook and appropriate online resources.
- Must have their own laptop with a fully charged battery.
- Do not have to follow a specific word count.
- Must complete their story as a Word or Google document. – Must upload their story to the designated site (instructions will be provided).
- May start writing and/or researching on the bus.

After the event, contestants will be asked to return to the buses where they may begin consolidating their notes/recordings and/or writing the story. At the hotel, contestants must report to a designated room. Contest monitors will identify official start and stop times, which may be different from what is on the program. Contestants will have **one hour** to complete their work.

Judging: Judges must attend the event. When judging, criteria include thorough, fair, balanced and original reporting; clear, concise, simple and grammatically correct writing and proper story organization; properly and correctly identified sources; multisource perspectives; news value and a strong lede; style compatible with that found in Mexican, Central or South American Spanish-language newspapers. Headline or an English translation are not required. Judges should provide constructive feedback. Judges must have attended the news event/scenario.

Monitors:

- Make a general announcement about the event prior to boarding the buses.
- Ensure judges and event participants have a copy of the news event fact sheet.
- Should stress that contestants identify themselves ONLY by assigned contestant number in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Live Video News:

Contestants are taken to a news event/scenario where they must put their multimedia journalist skills to the test. Either a general announcement will be made or contestants may be given a contest card with information about what they are covering. Contestants must shoot their own video and gather b-roll. They also must be ready to adapt to any “breaking” news that may occur during the scheduled event. Upon the conclusion of the news event, contestants have four hours to produce a news package about the event/scenario. News packages must follow proper broadcast format and be submitted in a readable video file (MP4 or MOV preferred) no longer than two minutes. No script is required.

Instructions: Upon the conclusion of the news event, contestants will be asked to return to the buses where they may begin gathering their notes/recordings and writing their story. Upon arrival at the hotel, contestants must report to a designated room. Contest monitors will identify official start and stop times, which may be different from what is on the program. Contestants will have **four hours** to complete their live news video (no more than two minutes in length). No emphasis on stand-up; narration as necessary to tell the story. One student does it all. No teams. No equipment provided by TIPA. Capture and edit on laptop. Use any editing software. During the live video news competition, contestants:

- May shoot their standups/look-lives at news event location.
- May work from any location of their choosing.
- Must use their own video equipment of choice.
- May interview anyone willing to speak during or after the news conference.
- Must not write their name or school name anywhere in their video.
- Must follow news package format.
- Must follow general broadcast news style in video.
- Must complete their video as an MP4 or MOV.
- Must upload their video to the designated site (URL will be provided).
- May start writing and researching on the bus.

Judging: Clarity - tells the story accurately, effectively and efficiently, emphasis on camera work, framing, audio, etc. Simplicity - less is more, avoids gratuitous use of effects, transitions, zooms, pans, etc. Creativity -

Looks for a new angle on an old line, inventive yet disciplined. Judges should provide feedback to students. Judges must have attended the news event/scenario.

Monitors:

- Make general announcement about the event prior to boarding the buses.
- Students are not allowed to ask advisers or peers for help writing the story.
- Ensure judges and event participants have a copy of news event fact sheet.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Copy Editing:

Contestants must complete a copy-editing test. Copy-editing tests may consist of three sections: AP style word choice, sentence editing and story editing. Contestants must edit the material as instructed for items such as, but not limited to, AP style, wordiness, capitalization, punctuation and spelling. Directions usually are included at the top of each section of the test.

Instructions: The test is divided into three sections. Contestants have one hour to complete the test. Contestants may not use reference materials, such as an Associated Press Stylebook or internet. They must follow instructions listed at the start of each section. The last section of the test will be graded to break ties among the highest scores on parts one and two. During the copy editing competition, contestants:

- May only use a hard copy of the Associated Press Stylebook (not the online version).
- Must bring their own copy of the Associated Press Stylebook.
- Must bring a pencil or pen to complete the test.

Judging: Judges will follow the answer key provided to them. Test questions will follow the latest AP Stylebook changes. Edits that introduce a mistake will result in a deduction of a point. Contestants may provide further appropriate edits not listed in the answer key. It is the judges' call whether to provide an additional point depending on the edits. Judges will provide the graded tests to contestants with necessary feedback.

Monitors:

- Make general announcement about the test instructions prior to beginning the test.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of test instructions and answer key.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Headline Writing:

Contestants must write headlines as assigned for each story presented. All upper and lowercase letters, spaces, punctuation marks and symbols count as one space. Must capitalize the first letter of the first word of each headline. Please use downstyle (capitalizing the first letter of the first word and the first letter of proper nouns only thereafter). Main headlines belong on the top line and secondary headlines belong under the main headline. Stories may require different types of headlines – two-line HED, one-line HED, one-line main HED accompanied by a two-line secondary HED, etc. Instructions will advise contestants for the minimum and maximum number of spaces required for each headline. For example, a one-line headline may ask to be no fewer than 26 spaces but no more than 32. All uppercase and lowercase letters, punctuation marks, spaces and symbols count as one space. Please ensure you have a verb, no articles (a, an, the) and no bad breaks.

Instructions: The test is divided into five sections. Contestants have one hour to complete the test. Contestants may not use reference materials, such as an Associated Press Stylebook or internet. They must follow instructions listed at the start of each section. During the headline competition, contestants:

- Must bring their own laptops.
- Must not write their name or school name anywhere in their entry.
- Must follow instructions for each section, including specific word count.
- Recommended to complete in pencil (blank scratch pad and pen allowed).

Judging:

- Judges must follow Associated Press Stylebook guidelines.
- Judges should consider overall contest completion over creativity.
- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement (located in contest folder) about the test (contest) instructions prior to beginning the test (contest). --Make contestants aware of timeframe (one hour for completion) and alert them

throughout the contest at the 30-minute, 15-minute and 5-minute marks.

--Ensure all laptops, cell phones and electronic devices are silenced/powered off and stored out of sight.

--Contestants are not allowed to ask contest monitors or other contestants for specialized help with contest.

--Ensure contestants have a copy of contest instructions. --Ensure judges have a copy of contest instructions and suggested answer key.

– Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Print Sports Writing:

Contestants are taken to a sports event where they must put their reporter skills to the test. A general announcement will be made as to what sport event they will be attending. Contestants will watch the entirety of the sports event and have the chance to ask questions during a press conference. Upon the conclusion of the sports event, contestants have one hour to write a game coverage story. Sports stories must follow normal print format. Sports terminology and technical wording is encouraged. Headline is not required.

Instructions:

During the competition, contestants:

- May use their phone or tape recorder to record interviews.
- May interview anyone willing to speak during or after the event.
- Must not write their name or school name anywhere in their story.
- Must follow normal print format (template available on website)
- May use a dictionary, thesaurus, AP Stylebook and internet.
- Must provide their own laptop with a fully charged battery.
- Do not have to follow a specific word count.
- Must complete their story as a Word or Google document.
- Must upload their story to the designated site (URL will be provided).
- May start writing or researching on the bus.

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.
- Judges must have attended the event.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or

school will result in disqualification.

Radio Sports Writing:

Contestants are taken to a sports event where they must put their reporter skills to the test. A general announcement will be made as to what sport event they will be attending. Contestants will watch the entirety of the sports event and have the chance to ask questions during a press conference. Upon the conclusion of the sports event, contestants have one hour to write a game recap script with a runtime no longer than 60 seconds. Sports scripts must follow proper broadcast format for radio – copy and technical instructions. They also must give full, word-for-word soundbites. No headline, audio file or recording is required, only the script. Sports terminology and technical wording is encouraged.

Instructions: During the competition, contestants:

- May use their phone or tape recorder to record interviews.
- May interview anyone willing to speak during or after the event.
- Must not write their name or school name anywhere in their story.
- Must follow normal print format (template available on website).
- May use a dictionary, thesaurus, AP Stylebook and internet.
- Must provide their own laptop with fully charged battery.
- Do not have to follow a specific word count.
- Must complete their story as a Word or Google document.
- Must upload their story to the designated site (URL will be provided).
- May start writing or researching on the bus.

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.
- Judges must have attended the event.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned

contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

TV Sports Writing:

Contestants are taken to a sports event where they must put their reporter skills to the test. A general announcement will be made as to what sport event they will be attending. Contestants will watch the entirety of the sports event and have the chance to ask questions during a press conference. Upon the conclusion of the sports event, contestants have one hour to write a game recap script with a runtime no longer than 60 seconds. Sports scripts must follow proper broadcast format – split into two columns with text on one side and technical instructions on the other. They also must give full, word-for-word sound bites. No headline, video file or recording is required, only the script. They also must give full, word-for-word soundbites. Sports terminology and technical wording is encouraged.

Instructions: During the competition, contestants:

- May use their phone or tape recorder to record interviews.
- May interview anyone willing to speak during or after the event.
- Must not write their name or school name anywhere in their story.
- Must follow normal print format (template available on website).
- May use a dictionary, thesaurus, AP Stylebook and internet.
- Must provide their own laptop with fully charged battery.
- Do not have to follow a specific word count.
- Must complete their story as a Word or Google document.
- Must upload their story to the designated site (URL will be provided).
- May start writing or researching on the bus.

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.
- Judges must have attended the event.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned

contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Print Advertising:

Contestants have one hour to create a print advertisement for a given product or service. Each contestant must bring their own laptop with the editing software of their choice to create a print advertisement. Contestants will be provided with a ZIP file containing materials to create the advertisement as well as a document with brief information about the product/service. Final print advertisements must be submitted in JPG format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Radio Advertising:

Contestants must create two 30-second radio advertisements for a given product or service. Contestants will write the script for the advertisement following proper broadcast format for radio – advertisement copy and technical instructions. Contestants will be provided with brief information about the product/service. Final radio advertisements must be submitted via a Word document.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

TV Advertising:

Contestants must create 10-second and 30-second TV advertisements for a given product or service. Contestants will create a storyboard for the advertisement following proper broadcast format for advertisements—storyboards with sketches and technical instructions. Contestants will be provided with brief information about the product/service. Final TV advertisements (storyboard sheet) will be submitted to judges.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions.

– Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Editorial Cartoon:

Contestants have one hour to create an editorial cartoon about a given scenario/news development. Contestants will be given a document with different perspectives about a specific scenario/news development. Contestants will sketch out an editorial cartoon that clearly states a stance. They may use pen and paper or any other editing software to create the editorial cartoon.

Instructions:

During the competition, contestants:

- Must not write their name or school name anywhere on their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging: Judges should:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions and answer key.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Editorial Writing:

Contestants have one hour to write an editorial piece about a given scenario/news development. Contestants will be given a document with different perspectives about a specific scenario/news development. Contestants will write an opinion piece that clearly states a stance. Final editorial writing entries must be submitted via a Word or Google document.

Instructions:

During the editorial writing competition, contestants:

- Must not write their name or school name anywhere in their story.
- Must upload their story to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions and answer key.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Feature Writing:

Contestants will be taken to a part of town where they will have one hour to search for a feature story idea. They will receive a specific theme for the feature story. During that time, contestants must interview their sources and complete any other information gathering needed to write the feature story. At the hotel, contestants must report to a designated room. They will have 90 minutes to write their features. Final entries must be submitted via a Word document.

During the competition, contestants:

- May use a dictionary, thesaurus, AP Stylebook and appropriate online resources.
- Must complete their story as a Word or Google document.
- Must not write their name or school name anywhere in the story.
- Must not to ask contest monitors or peers for help.
- Must upload their story to the designated site (URL will be provided).

Judging: Judges must attend the event. When judging, criteria include interesting and relevant feature story idea; a feature story lead that hooks readers' interest; identifiable nut graph that indicates what the story is about; clear, concise, simple yet descriptive and grammatically correct writing; proper story organization; strong conclusion; properly and correctly identified sources and well-selected quotes. Headline is not required. Judges should provide constructive feedback.

Monitors:

- Make a general announcement about the contest prior to beginning the contest.
- Ensure judges and event participants have a copy of contest instructions and answer key.
- Should stress that contestants identify themselves **ONLY** by assigned contestant number. Monitors should stress that any use of an individual's name or school will result in disqualification.

Radio Announcing:

Contestants will be provided with a script and have five minutes to review its content. Afterward, contestants will go into a room and record/perform an announcement. The recording/performance may take place in front of judges and other contestants.

Instructions:

During the radio announcing competition, contestants:

–Should identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions and answer key.

– Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

TV Announcing:

Contestants will be provided with a script and have five minutes to review its content. Afterward, contestants will go into a room and record/perform an announcement. The recording/performance may take place in front of judges and other contestants. Contestants must be dressed as if they were going to make the announcement live on TV.

Instructions: During the competition, contestants:

--Should identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Judging

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions.

-- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

TV Announcing Spanish:

Contestants will be provided with a script **in Spanish** and have five minutes to review its content. Afterward, contestants will go into a room and record/perform an announcement. The recording/performance must be delivered in Spanish and may take place in front of judges and other contestants. Contestants must be dressed as if they were going to make the announcement live on TV.

Instructions:

During the TV announcing competition, contestants:

--Should identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

-Criteria includes proper enunciation and articulation of the script, body language, facial expressions and gestures. Dressing-up for the camera is important.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions.

-- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Radio Announcing Spanish:

Contestants will be provided with a script **in Spanish** and have five minutes to review its content. Afterward, contestants will go into a room and record/perform an announcement. The recording/performance must be delivered in Spanish and may take place in front of judges and other contestants.

Instructions: During the competition, contestants:

--Should identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions.

-- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Critical Review:

Contestants will attend a showing of a fine arts event, which includes, but is not limited to, a play, movie or concert. During that time, contestants will view, listen and/or take notes of the event. Upon returning, contestants will have one hour to write a review of the fine arts event. Final critical review entries must be submitted as a Word or Google document.

Instructions: During the critical review competition, contestants: --May use their phone or tape recorder to record sound, interviews, etc., as long as recording is allowed at the venue.

--May interview anyone willing to speak during or after the event --Must follow normal print format (template available on website) --May use a dictionary, thesaurus, AP Stylebook and appropriate internet resources.

--Must provide their own laptop with fully charged battery.

--Do not have to follow a specific word count.

--Must complete their story as a Word or Google document. --Must not write their name or school name anywhere in their story. --May start writing or researching on the bus.

--Must upload their story to the designated site (URL will be provided).

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

--Reviews should include strong opinions from the writer, backed up by facts and anecdotes from the event.

--Reviews should not include references to TIPA or the students participating in the contest. The review should be written as if it will be published somewhere.

--Judges must have attended the event.

Monitors:

--Make general announcement about the contest instructions prior to beginning the contest.

--Students are not allowed to ask contest monitors or other contestants for help.

--Ensure judges and event participants have a copy of contest instructions.

-- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their

submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

PR Release Writing:

Contestants have one hour to write a news release about a given news development/announcement. Contestants will be given a document with information regarding the news development/announcement and quotes from sources. They will then write a release that follows proper PR news writing format, including technical terms and symbols. Final PR release writing entries must be submitted via a Word or Google document.

Instructions: During the PR Release Writing competition, contestants

- May use the AP Stylebook or appropriate internet resources.
- Must provide their own laptop with fully charged battery.
- Must complete their work as a Word or Google document.
- Must not write their name or school name anywhere in their entry.
- Must upload their story to the designated site (URL will be provided).

Judging

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

PR Crisis Management:

Contestants have one hour to develop a crisis management plan about a given scenario/news development. Contestants will be given a document with information regarding the scenario/news development and instructions of who to address the plan to. They will then develop a crisis management plan that follows proper public relations format, which includes, but is not limited to, steps to take, technical terms and symbols. Final PR crisis management entries must be submitted via a Word or Google document.

Instructions: During the PR Crisis Management competition, contestants:

- Must provide their own laptop with fully charged battery.
- Must complete their work as a Word or Google document.
- Must not write their name or school name anywhere in their story.
- Must upload their story to the designated site (URL will be provided).

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.
- Ensure judges and event participants have a copy of contest instructions.

News Photography:

Contestants are taken to a news event/scenario where they must put their photojournalist skills to the test. Either a general announcement will be made or contestants may be given an index card with little information about what they are covering. Contestants must be ready to adapt to any “breaking” news that may occur during the scheduled event. Upon the conclusion of the news event, contestants have one hour to select a photo and write a cutline. Photos must *not* be edited in any way. Cutlines must be saved in the photo’s metadata. Submission must be in JPG format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

--Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
 - Students are not allowed to ask contest monitors or other contestants for help.
 - Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual’s name or school will result in disqualification.
- Ensure judges and event participants have a copy of contest instructions.

Feature Photography:

Contestants will be taken to a part of town where they will have one hour to search for and find a feature photo of their choosing. There is no specific requirement for what the feature story must focus on. During that time, contestants may take as many shots as they deem necessary and gather other elements needed to complete their feature photo assignment. Upon returning, contestants will have one hour to submit their feature photo that includes a cutline. Photos must *not* be edited in any way. Cutlines must be saved in the photo's metadata. Submission must be in JPG format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry
- Must upload their entry to the designated site (URL will be provided)
- Must be sure to have correct spellings of names, places etc.
- Cutlines need to tell a viewer more than what is being shown. What is the backstory?

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Sports Action Photo:

Contestants are taken to a sports event where they must put their photojournalist skills to the test. A general announcement will be made as to what sport event they will be attending. Contestants will watch the entirety of the sports event and capture photos from a designated area. Upon the conclusion of the sports event, contestants have one hour to submit their sports photo that includes a cutline. Photos must *not* be edited in any way. Cutlines must be saved in the photo's metadata. Submission must be in JPG format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves **ONLY** by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

2-Person Photo Essay:

Contestants will be taken to a part of town where they will have one hour to search for and shoot a series of photos for their photo essay. There is no specific requirement for what the photo essay must focus on. During that time, contestants may take as many shots as they deem necessary and gather other elements needed to complete their photo essay assignment. Upon returning, contestants will have a couple of hours to submit their photo essay that includes cutlines. Photo essays may be produced using a Word document that includes photos and cutlines.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Newspaper Design

Contestants have one hour to create a front page of a (broadsheet) newspaper. Each contestant must bring their own laptop with the editing software of their choice to create the front page. Contestants will be provided with a ZIP file containing materials to create a front page that includes photos, text and newspaper flag. Final page designs must be submitted in PDF format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Yearbook Design

Contestants have one hour to create a spread for a yearbook. Each contestant must bring their own laptop with the editing software of their choice to create the spread. Contestants will be provided with a ZIP/cloud file containing materials to create a spread that includes photos, captions, and a story. Designers can choose what provided materials to include on their spread, but must add a headline and subheadline of their own. Final spread designs must be submitted in PDF format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.

Magazine Design

Contestants have one hour to create a magazine spread. Each contestant must bring their own laptop with the editing software of their choice to create the spread. Contestants will be provided with a ZIP file containing materials to create a spread that includes photos and text. Final page/spread designs must be submitted in PDF format.

Instructions: During the competition, contestants:

- Must not write their name or school name anywhere in their entry.
- Must upload their entry to the designated site (URL will be provided).

Judging:

- Judges should provide some feedback (positive and constructive criticism) to students.

Monitors:

- Make general announcement about the contest instructions prior to beginning the contest.
- Students are not allowed to ask contest monitors or other contestants for help.
- Ensure judges and event participants have a copy of contest instructions.
- Should stress that contestants identify themselves ONLY by assigned contestant number rather than using their name and/or school name in their submission. Monitors should stress that any use of an individual's name or school will result in disqualification.