

# JACK WALKERS

*Not your average tour guides...*

Story by Emma Crisp  
Photos by Christian Song



What started in 2009 as "The Ambassadors," providing a strictly informative campus visit, has morphed into a life-changing Lumberjack experience, delivered by today's "Jack Walkers." For more than 14 years, dedicated Lumberjacks with a storytelling ability have lured and guided uncertain students, anxious parents, prospective recruits and wide-eyed family members through a traditional, hands-on tour of campus. Through their passion for the University and dedication to being life changers, many Jack Walkers have graced the Rusk Building steps, waving their spirited axe handles in the air like true beacons of hope for future Lumberjacks. From daily tours and trainings to Showcase Saturdays and Axe'cepted events, these guides continue to change lives.



(Far Left) Jack Walkers gather for the 2023 Axe'cepted Day event held at the William R. Johnson Coliseum.  
(Left) **Abbey Sanchez** shows off her 100th-campus tour backpack, earned through giving back.  
(Above) Members of the JWLC crew await the arrival of all Lumberjacks during Weeks of Welcome.

"Jack Walkers has been one of the best memories I have had the privilege to experience at SFA. It's so much more than an organization, it's family. I'm forever grateful for being a part of it." **-Heath Sharr**

"Being a Jack Walker has been one of my greatest accomplishments. This program changed my life, and I have met the greatest friends through it that made SFA a home for me." **-Iliana Marales**

"This is easily one of the best organizations I have had the opportunity to join on campus! I have grown within myself and met some of the most amazing people through this program. I've given over 100 tours and received my 100-tour backpack. JWLC forever!" **-Abbey Sanchez**

"Jack Walkers has been one of the biggest blessings throughout my college career! I have been given the opportunity to grow as a person, make lifelong friends, learn more about SFA every day, and just be a leader on campus. I wholeheartedly love JWLC and sharing my SFA story of how and why I chose this amazing University! The Jack Walker program is one of the best things SFA has to offer!" **-Sarah Murphy**

"One of my favorite things about being a Jack Walker is seeing students I give tours to come to SFA and get plugged in on campus. I've been a Jack Walker since 2020, and it's nice to know I could be a small part of the decision factor on a monumental life moment. It's little things that make me excited to continue giving tours. Our motto within the program is 'JWLC, Jack Walkers Life Changers, and I love that.'" **-Emile Smith**

"Being a Jack Walker means I am able to share my love for the University with potential Lumberjacks!" **-Carolina Gonzalez**

