



**WHAT IS REALITY?**  
This image was generated with the following prompt: "close-up photo of Baylor football player getting ready for game day, dramatic, perfect lighting, realistic"

# Big BRAINS

**ARTIFICIAL INTELLIGENCE MAKES ITS WAY TO BAYLOR'S CAMPUS, CHANGING ACADEMICS AS WE KNOW IT**



The thought of robots taking over the world seems quite irrational, laughable even. It's a phenomenon only seen in comic books and action thrillers, but never has it actually crossed our minds as a plausible occurrence – until now. As of late 2022, using computer systems and artificial intelligence to perform tasks that typically require human brain power seems all too normal. For those who struggle to write papers, lack motivation to do schoolwork on their own or even just need life advice, AI is man's best friend. However, for those whose careers depend on anything that AI can do better, it's man's worst enemy. Artificial intelligence has seeped its way into Baylor's campus, affecting students, professors and academic life at large.

Carl Flynn, marketing director for Baylor Libraries and Baylor media design lecturer, said he believes AI is capable of displacing entire

classes of industrial workers within the next five to 10 years, while also beneficially expanding knowledge.

"If used for growth and for beneficial ends, then these platforms will bring about incredible insights and useful outcomes," Flynn said. "However, if they are not used with good intention or well, then we may arrive at some of the apocalyptic scenarios imagined surrounding these tools."

Flynn said that although a tad intimidating, AI can be used as a problem-solver in a world where solutions are constantly scarce and will be a vessel for academic efficiency.

"We're just at the beginning," Flynn said. "I'm excited for how AI will help us move to another framework for developing and implementing digital technology solutions in every dimension of life. Academically, used well, generative and assistive AI technologies can improve the way professors teach, students learn, and that research is accomplished and accessed."

While AI has been around for quite some time, its newest partner in crime, ChatGPT, has taken the world by storm. With just over 1 billion users, ChatGPT has quickly become one of the leading artificial intelligence research organizations in the world. Because of its ability to generate human-like responses to a wide variety of questions and prompts, students all over the globe are using it to their advantage, Baylor students included.

"I love ChatGPT because of the accessibility and large variety of ideas it gives me," Highland Park sophomore Chris Abel said. "It's helped me with writer's block when I need new ideas when writing my essays, and when creating rough outlines for papers."

While it can be seen as a positive feature from a student's perspective, professors see it in a more negative light due to the difficulty in detecting plagiarism. Professors across campus are working on implementing

strategies to prevent students from using it for the wrong reasons.

"ChatGPT will always choose just the right word, whereas students are often less precise in their word choice and tone," Flynn said. "In addition, if I were to teach a course that required written assignments, I would have the students do quite a bit of in-class writing early in the term to get a sense of their tone and voice. Until the software develops to the point where they contain a critical mass of each of our written works, it will not be able to write well in a particular student's tone or voice on command."

## WE MAY ARRIVE AT SOME OF THE APOCALYPTIC SCENARIOS IMAGINED

The newest edition to the many AI hubs of the world can be found on Snapchat, where the app now offers a feature labeled as "My AI." Each and every Snapchatter that uses the

social media platform has been given their own personal AI bot, which can be used for research purposes or just to have a friendly conversation with. It's essentially ChatGPT inside of the Snapchat realm, but with more personality and a customized Bitmoji.

"Although I find it extremely annoying that Snapchat AI bot, which can be used for research purposes or just to have a friendly conversation with. It's essentially ChatGPT inside of the Snapchat realm, but with more personality and a customized Bitmoji. "Although I find it extremely annoying that Snapchat AI stays pinned at the top of my feed, it has helped me numerous times in school," Littleton sophomore Lindsay Morgan said. "If I have a question over a definition or content when studying, I'll ask my AI and I've found that it is easier to get a definitive answer than Google most of the time. I've also asked it for help with finding sources, and it always gives me exactly what I need."

AI has made what was once thought to be impossible, possible. The technology and its outreach is only going uphill from here, despite the fact that it could mean certain professions and academic integrity as we know them may be going downhill.

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**REALITY REDEFINED** Artificial Intelligence has taken a significant stride forward with MidJourney, an image-generative AI that can create realistic images from a simple sentence. It operates on a diffusion model, which means it starts with a simple thing (like noise), and gradually transforms it into something complex (like an image), step by step. This is similar to how a random process in nature, like diffusion, might slowly spread something out until it fills a space. In the case of MidJourney, the AI starts with a simple pattern and gradually adds details and shapes based on the text instructions it receives, until it creates a final image that matches those instructions. It's like starting with a blank canvas and slowly adding layers of paint until you have a finished artwork.



**ARTIFICIAL EMOTION**  
This image was generated with the following prompt: "Photograph of a Baylor college basketball player celebrating with his teammates after winning a big game. Natural colors. Unedited photo. RAW image"



**STUDYING TOGETHER**  
This image was generated with the following prompt: "a student at Baylor University on campus with other students"