

ESPN+ airings involve UIW production crew

By Lyric Bonilla

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The Southland Conference and the University of the Incarnate Word have a joint partnership with ESPN+ to air specific sports on ESPN+.

The UIW Athletics production trailer targets football, men's and women's

basketball, women's soccer, volleyball, baseball, and softball to air on ESPN+.

The production trailer operates with anywhere from six to 10 people per game, mostly undergraduate and graduate students.

Aaron Rye, a graduate student in the Department of Communication Arts

who also serves as assistant director of brand engagement, sees after the production trailer. His responsibilities include producing, staffing, and overseeing the production crew, setting up and taking down the equipment, and working closely with ESPN to ensure the feeds and commercials are aired.

Graduate and undergraduate students as well as volunteers with no experience or previous knowledge required can get involved with the operation.

"As a private college learning institution, UIW Athletics welcomes anyone from any major who would like to learn sports broadcasting to reach out for volunteer and hiring positions available," Rye said.

The producer of the UIW trailer runs the show, communicating with the camera operators and commentators to put on an entertaining show every game. The producer also controls which camera angles are shown during a live sporting event.

The replay operator oversees the

commercials that air during timeouts and run replays that are shown on air.

The graphics/score bug operator manages the graphics that appear on air. The score bug is a digital on-screen graphic which is normally displayed at the top or bottom during a live broadcast of a sporting event. The score bug displays the score and other statistics.

On average, there are two to four camera operators per game. The camera operators have different responsibilities which are dependent on their running camera. The audio operator is responsible for controlling the volume during the live broadcast of a sporting event and is also in control of the music played on air.

Baseball outfielder Jamey Richey, a senior from Lindale, Texas, said he's glad to see the production trailer at home games.

"They are always supportive and give my family great access to watch me," Richey said.



Lyric Bonilla/LOGOS STAFF

University of the Incarnate Word students operate the trailer used for ESPN+.