Division 1

Electronic Reporting

**Blog**
1. Bobcat Update News Team  
   Texas State  
   Bobcat Update Web
2. Roman Soriano  
   UT-Dallas  
   RadioUTD.com

**Breaking News Audio Story**
1. Jesus Sanchez  
   UTRGV  
   UTRGV means probation

**Breaking News Multimedia Story**
HM Jesus Sanchez  
UTRGV  
UTRGV means probation
3. Haley Remenar  
   Abilene Christian  
   Fire
2. Meredith McCown,  
   Aimee Rodriguez,  
   Brian Okosun
1. Madelyn Edwards,  
   Anthony Gomez, Duy Vu  
   UT-Arlington  
   Protest

**Breaking News Video Story**
HM Marina Feliciano  
U of North Texas  
Apartment collapse
HM Shane Battis  
TCU  
Harvey relief
3. Amber Chavez, Emily Clunn  
   Abilene Christian  
   Storage
2. Sergioi Recio,  
   Shay Cohen, Bridget Craig  
   UT-Arlington  
   Inauguration protest
1. Marangeli Lopez,  
   Narda Perez, Dylan Bradley  
   UT-Arlington  
   Executive order

**Documentary Audio**
1. Nathaniel Puente  
   UTRGV  
   UTRGV sports

**Documentary Video**
HM Forrest Lorenzen,  
John Puckett  
Abilene Christian  
Rise
3. Blake Lange  
   Texas State  
   Places
2. Matthew Perez,  
   Ernesto Santos  
   Texas State  
   Culture
1. Jake Ross,  
   Abbigail Thomsen  
   Abilene Christian  
   Holmes

**Feature News Reporting Audio**
3. Camelia Juarez  
   Texas State  
   Student deaths
2. Nathaniel Puente  
   UTRGV  
   Julian Castro
1. Aaron Derton  
   Texas State  
   911 Ceremony

**Feature News Reporting Video**
HM Brianna Castenon  
U of North Texas  
DACA teacher
3. Elisabeth Tharp  
   Baylor  
   Picture this
2. Tanner Murphy,  
   Samantha Wells  
   Texas State  
   Art Square Festival
1. Kayley Ryan  
   TCU  
   Student play
**Judge's Comments:**

1st Place
ER-FNRVid-TCU-STUDENT PLAY
Good variety of bytes and good story telling. Watch unnecessary camera movement. In editing, be careful with natural sound balance and smooth fade outs in particular going from the stage to the outside interview with background noise.

2nd Place
ER-FnrVid TvSt Arts Square Festival
Good story construction with nice visuals and sound. Need some other interviews with participants or attendants to fill out the story and make the information less one sided.

3rd Place
ER-FNRVid_Baylor_PictureThis
Nice fun standup. Your camera work has too much unnecessary movement, watch adjusting during a shot. The bytes are a bit too centered and when you cut directly from the wider shot to the closer one it is visually jarring (jump cut).

**Honorable Mention**
ER-FNRVid-UNT-DACA Teacher
Good information and story. Watch the focus on your interviews, the background was in focus and the subject was slightly soft. Rough audio mix at the start with your voice competing with the teachers.

General News Audio Story
3. Haley Remenar, Abilene Christian, City forms
2. Adam Smith, Texas State, Racist flyers
1. Jacey Yarbrough, Texas State, Bobcat Build

**Judge's Comments:**

1st - Jacey Yarbrough - Bobcat Build

2nd - Adam Smith - Racist Flyers
Tight, crisp writing. Good byte. Good presentation. narration a bit too fast.

3rd - ER-GNAud-ACU-City

No honorable mentions.

**General News Multimedia Story**
HM Joy Moton,
Jessica Hubble,
Jessica Babb, Baylor, Racial incident
HM Kenia Gomez, UTRGV, Santa Ana
3. Haley Remenar, Lauren Franco, Abilene Christian, Donors
<table>
<thead>
<tr>
<th>1. Shorthorn Staff</th>
<th>UT-Arlington</th>
<th>Thousands rally</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luke Henkhaus, Cassie Stricker, Alexis Will</td>
<td>Texas A&amp;M</td>
<td>Deep from the heart</td>
</tr>
</tbody>
</table>

**General News Reporting Spanish**

<table>
<thead>
<tr>
<th>3. Annet Del Toro</th>
<th>UTRGV</th>
<th>Sismo</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Annet Del Toro</td>
<td>UTRGV</td>
<td>Meet Y&amp; greet</td>
</tr>
<tr>
<td>1. Jesus Sanchez</td>
<td>UTRGV</td>
<td>Manifestantes</td>
</tr>
</tbody>
</table>

**General News Video Story**

<table>
<thead>
<tr>
<th>HM Shane Battis</th>
<th>TCU</th>
<th>See you at the pole</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Jacob Smith</td>
<td>TCU</td>
<td>Challenger</td>
</tr>
<tr>
<td>2. Jessica Babb</td>
<td>Baylor</td>
<td>Sexual assault</td>
</tr>
<tr>
<td>1. Jessica Babb</td>
<td>Baylor</td>
<td>Task force</td>
</tr>
</tbody>
</table>

**In-Depth News Reporting Audio**

<table>
<thead>
<tr>
<th>3. Jesus Sanchez</th>
<th>UTRGV</th>
<th>Haunted tales</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Camelia Juarez</td>
<td>Texas State</td>
<td>Male suicide</td>
</tr>
<tr>
<td>2. Cara Santucci</td>
<td>UT-Dallas</td>
<td>Hurricane</td>
</tr>
<tr>
<td>1. Alison Randel</td>
<td>Texas State</td>
<td>Women's March</td>
</tr>
</tbody>
</table>

**In-Depth Multimedia Story**

<table>
<thead>
<tr>
<th>HM Jesus Sanchez</th>
<th>UTRGV</th>
<th>On call</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Didi Martinez, Taylor Wolf</td>
<td>Baylor</td>
<td>Crime log</td>
</tr>
<tr>
<td>2. Luke Henkhaus, Alexis Will</td>
<td>Texas A&amp;M</td>
<td>Facing the future</td>
</tr>
<tr>
<td>1. Ryan Ortegon</td>
<td>Texas Tech</td>
<td>Communities unite</td>
</tr>
</tbody>
</table>

**In-Depth News Reporting Video**

<table>
<thead>
<tr>
<th>HM Yuliana Quiroz</th>
<th>UTRGV</th>
<th>Rodrigo Ruiz</th>
</tr>
</thead>
<tbody>
<tr>
<td>HM Staff</td>
<td>U of North Texas</td>
<td>Opiod</td>
</tr>
<tr>
<td>3. Chris Joseph, Emma Bangsh</td>
<td>UT-Dallas</td>
<td>Tunnels</td>
</tr>
<tr>
<td>2. Riley Knight</td>
<td>TCU</td>
<td>DACA</td>
</tr>
<tr>
<td>1. Jessica Babb</td>
<td>Baylor</td>
<td>Social media</td>
</tr>
</tbody>
</table>

**Multimedia Feature**

<table>
<thead>
<tr>
<th>3. Sydni D. Salinas, Joahanal Segundo</th>
<th>UTRGV</th>
<th>Eating brains</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Edward Medeles</td>
<td>UT-Arlington</td>
<td>West Side Story</td>
</tr>
<tr>
<td>2. Michael Cantu, Anthony Estolano</td>
<td>Texas Tech</td>
<td>Defining decades</td>
</tr>
<tr>
<td>2. Lariat Staff</td>
<td>Baylor</td>
<td>Good news</td>
</tr>
<tr>
<td>1. Angel Franco, Cassie Stricker, Alexis Will</td>
<td>Texas A&amp;M</td>
<td>Unconquerable soul</td>
</tr>
</tbody>
</table>

**Multimedia Slideshow**

<table>
<thead>
<tr>
<th>3. Justin Rex, Staff</th>
<th>Texas Tech</th>
<th>In memory</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Albert Monroy</td>
<td>UTRGV</td>
<td>Feast of sharing</td>
</tr>
<tr>
<td>1. Will Barksdale</td>
<td>Baylor</td>
<td>Unexpected blessing</td>
</tr>
</tbody>
</table>
**Multimedia Sports Story**
3. Max Preston, Lauren Franco, Jonathan Raitz
2. Ben Everett, Elisabeth Tharp, Liesje Powers, Jessica Hubble
1. Angel Franco, Alex Miller, Cassie Stricker, Alexis Will

**Abilene Christian Football**

**Baylor Homecoming**

**Texas A&M Jimbo Fisher**

**Newscast Audio**
1. Staff

**UTRGV Oct. 2**

**Newscast Spanish**
1. Brenda Hernandez, Briana Castenon

**U of North Texas Newscast**

**Newscast Video**
1. HM Optimist Staff, Abilene Christian
2. HM Matthew Harrington, Naomi Garza, Malcolm Thomas
3. Staff, TCU
2. Jessica Babb, Baylor
1. Staff, UTRGV

**UTRGV**

**Newscast**

**Oct. 21**

**Sports Event Coverage Audio**
3. Parker Rhea, Brenden Snow, Andrew Zimmel
2. Thomas Mott, Jakob Brandenburg
1. Thomas Mott, Jakob Brandenburg

**Texas State Rattlers football**

**Baylor vs. WVU vs. OU**

**Sports Event Coverage Video**
3. Elisabeth Tharp
2. Elisabeth Tharp
1. Caleb Jakana

**Baylor Soccer vs Rice NCAA volleyball TCU**

**Sportscast Audio**
3. Nathaniel Puente
2. Nathaniel Puente
1. Nathaniel Puente

**UTRGV Oct. 23 Jan. 23 May 1**

**Sportscast Video**
3. Optimist Staff
2. Kyle Spencer
1. Thomas Mott

**Abilene Christian Oct. 12 Texas State Nov. 8 Baylor Pro Day**
### Story Package Video

3. Orlando Williams, Texas State  
   Te Keyshia Johnson  
2. Kacey Bowen, TCU  
1. Kristen Clarke, TCU  

### Narrative Reporting

### Breaking News

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>HM Sarah Sarder</td>
<td>U of North Texas</td>
<td>Donald Trump Jr</td>
</tr>
<tr>
<td>HM Samee Ahmad</td>
<td>UT-Dallas</td>
<td>Quarans</td>
</tr>
<tr>
<td>3. Ruth Varghese</td>
<td>UT-Dallas</td>
<td>Shooting</td>
</tr>
<tr>
<td>2. Jesus Sanchez</td>
<td>UTRGV</td>
<td>Mexico</td>
</tr>
<tr>
<td>1. Brooke Hill</td>
<td>Baylor</td>
<td></td>
</tr>
</tbody>
</table>

### Judge’s Comments:
All of the entries in this category showed quick response to breaking news situations. The winners rose to the top by adding depth and sophistication to the reporting, apparently on the fly. Whether is was finding relevant local sources for a national story, or adding background links for greater context to the breaking news, the winning entries showed the kind of quick thinking that readers appreciate.

### Critical Review

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>HM Preston Mitchell</td>
<td>U of North Texas</td>
<td>Disaster Artist</td>
</tr>
<tr>
<td>HM Keegan Miller</td>
<td>Texas A&amp;M</td>
<td>Blade Runner</td>
</tr>
<tr>
<td>3. Keegan Miller</td>
<td>Texas A&amp;M</td>
<td>Thor Ragnarok</td>
</tr>
<tr>
<td>2. Kayleigh Bywater</td>
<td>U of North Texas</td>
<td>Dallas Fan Expo</td>
</tr>
<tr>
<td>1. Andres Martinez</td>
<td>UT-El Paso</td>
<td>Dunkirk</td>
</tr>
</tbody>
</table>

### Judge's Comments:
I loved reading this thoughtful critique of 'Dunkirk’. This was a strong review because of the writer’s ability to comment on the technical side of making the film, and appreciation and acknowledgment of the effect of music in the movie. The discussion about the film’s weaknesses was useful, too, but I like that the writer stayed on point throughout the piece – recommending the movie in spite of any weaknesses, at the beginning and again at the end of the commentary.

**Second place:** NR-CR-UNT-The Dose_Dallas Fan Expo 2017 was an enjoyable mess – North Texas Daily.pdf

I loved the imagery in this piece. It’s like I was there at the expo and experienced both the frustrations and excitement. Some occasional awkward working, but this was a great critique of the event.

**Third place:** NR-CR-TAMU-CS Thor Ragnarok

I liked the balanced explanation about why the movie was both enjoyable but disappointing – from an obvious fan’s point of view. Good job.
Honorable mentions:

NR-CR-TAMU-CS Blade Runner 2049

NR-CR-UNT-The Dose – ‘The Disaster Artist’ pays respects to a cult classic – North Texas Daily

Editorial

3. Editorial Board U of North Texas Gun violence
2. Allison Brown Abilene Christian Burke
1. Staff Texas A&M Aggie does not

Judge’s Comments:

First -- NR-Ed-TAMU-CS Aggie does not hate
Excellent approach, with constructive reasoning and solutions. Editorials should not merely “complain,” but also offer practical answers.

Second -- NR-Ed-ACU-Burke
It takes guts to state you were “underwhelmed.” Still, your analysis was good; not focusing on the negative.

Third -- NR-Ed-UNT-Addressing America’s gun violence problem starts with the Second Amendment – North Texas Daily
There are a group of editorials about gun control; this one rose above because it clearly posed the logic of the situation.

No honorable mentions.

Feature Story

3. Cameron Bocanegra Baylor Dying
2. Abbie Maier Texas A&M Notifying
1. Samantha Douthy UT-Arlington Police corporal
1. May Olvera, Bri Watkins Texas State Sutherland

Judge's Comments:

1st (TIE) - NR-FS-Texas State-Sutherland

1st (TIE) - NR-FS-UTA-Police corporal embraces life in recovery
Comments: Excellent story. Great use of details to capture the emotions of that night. The attention to details in the home made for fluid transitions to keep the story moving forward. Outstanding job.

2nd - NR-FS-TAMU-CS Notifying a nation
Comments: An excellent read! Fascinating story about a student making a global impact. Well done!

3rd - Baylor - Dying to Survive

General Column

HM Alex Miller Texas A&M Good in the world
HM Kenny Martin SMU YAF display
3. Rene Delgadillo  UT-El Paso  It's OK
2. Savannah Cooper  Baylor  Minorities
1. Meredith Wagner  Baylor  Bodies are art

**Judge's Comments:**
First: NR-GC_Baylor_BodiesAreArt
Comments: This was very well written. From the second I began reading this column I was drawn in. I appreciate your take on something that could have easily turned political. You told a great, thought provoking story. Keep up the good work!

Second: NR-GC_Baylor_MinoritiesOnEggshells
Comments: A great take from your eyes. Loved the detail and scenarios in which you highlighted.

Third: NR-GC_UTEP_It'soktobedepressed
Comments: I applaud you for speaking on behalf of yourself and sharing your struggles and triumphs. I hope this column helped others on your campus.

Honorable Mention: NR-GC_TAMU-CS_Thegoodinthisworld
Comments: I enjoyed getting to read about your experience traveling to Houston. I would have liked to hear more details about what you saw. There was so much to see, giving your readers more imagery would have made this column that much stronger.

Honorable Mention: NR-GC_SMU_YAFDisplay

**General News**

HM Shayan Faradineh  Texas State  Harvey
HM Kylie Madry  SMU  Daniel House
3. Reese Oxner  UT-Arlington  Ofo bikes
2. Luke Henkhaus  Texas A&M  Tax bill
1. Michael Cantu
Reece Nations  Texas Tech  Call for action

**Judge's Comments:**
#1: NR-GN-TTU-Call for Action
While the lede could have been written a little sharper, this story was put overall put together well. The writing was nicely organized, included some great details and was balanced by voices on both sides of the debate. Nice job of covering a live event.

#2 NR-GN-TAMU CS Tax bill concerns
Tax reform is complicated, but this story wasn’t. It broke down the issue in language any reader can comprehend. While a tax expert or political voice might have added some oomph, the students and administrators in the piece were well sourced. Aside from just sounding off on the issue, the voices also pulled back the curtain, showing how the students would oppose the measure.

#3: NR-GN-UTA-seizes OFA bikes stationed
First of all, the lede got right to the point. While not a complex story, the writer did a nice job of explaining the issue. It raises real questions about the university’s actions, which seem to limit competition and student choice.

HM: NR-GN-Texas State-Harvey
The writing on this news story was straightforward and clean. The first graf was particularly well done, with a sweep of the widespread implications of Harvey. And the piece laid out exactly how the storm affected the university audience. Well done.

HM: NR-GN-_SMU_Daniel House
This story covered a timely topic with real-life implications for students. The author’s use of the anecdotal lede was well executed. A quote from another voice would have helped round out the piece, but it was nonetheless nicely done.

**Headline**

<table>
<thead>
<tr>
<th>HM Lariat Staff</th>
<th>Baylor</th>
<th>Aug. 29</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Brittney Valdez</td>
<td>UTRGV</td>
<td>The tassel</td>
</tr>
<tr>
<td>3. Lariat Staff</td>
<td>Baylor</td>
<td>Spring</td>
</tr>
<tr>
<td>2. P.J. Hernandez</td>
<td>UTRGV</td>
<td>Keep your mind</td>
</tr>
<tr>
<td>1. Staff</td>
<td>Texas Tech</td>
<td>Meat, Lost, Return</td>
</tr>
</tbody>
</table>

**In-Depth Reporting**

<table>
<thead>
<tr>
<th>HM Jesus Sanchez, Eric Montoya</th>
<th>UTRG</th>
<th>Fear</th>
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</thead>
<tbody>
<tr>
<td>HM Lauren Franco</td>
<td>Abilene Christian</td>
<td>Concussion</td>
</tr>
<tr>
<td>3. Emily Bost</td>
<td>Texas A&amp;M</td>
<td>Denial</td>
</tr>
<tr>
<td>2. Leslie Sarinana</td>
<td>UT-El Paso</td>
<td>Women scarce</td>
</tr>
<tr>
<td>1. Bhargav Arimilli</td>
<td>UT-Dallas</td>
<td>Autism</td>
</tr>
</tbody>
</table>

**Judge's Comments:**

One overall comment -

Many of these pieces seemed well researched but lacked any kind attribution other than living quote sources. History pieces didn't say where the history actually came from, and statistics quoted rarely had the source mentioned. I am not sure why this trend is happening but we should be teaching young reporters to attribute all their sources, not just the people they talk to and quote.

Notes:

UTEP Nash Speaks - A bit sloppy. Nash is referred to as both “she,” and “he.” Second graf refers to Nash as “former Nash” not sure what that means. Has a hurried feel to it.

UTEP The Great Wall - Inaccurate word usage. First graf calls it an “order,” second graf calls the “order” an “act” when its not an act. Later talks about the actual “act.” The most interesting part is at the end, where few will read it. This should start with the personal story and continue from there. Much of what the reporter says has little or no attribution.

UTWP Women scarce - This is an opinion piece – not sure the journalist is aware of that. Should be marked as opinion. But it is engaging and well researched. I wanted to go to the website at the end.

UTD Sexual Assault - Through and well researched but there is no driver for the reader to read all the way through it. Needs a hook, something personal, why did Mason Galliver want to take a self-defense class? Etc. Otherwise excellent information.

UTD Autism - Excellent and engaging. Nicely done!

Baylor Battles We Still Fight - Excellent intro. The story is a bit stretched out. Not sure sometimes if the author is editorializing or passing along things said by the interviewees. Phrases
like “He was determined to live, and he was determined to change his life…” and “The battle continues, but the sun shines through,” are overly dramatic for a news story. By the time you get to the Donnelly part, you are almost done and looking for new information. That part should focus mostly on the things that are different in his story than in Hernandez’s story. It is a nice piece though, drawing the reader into the stories.

Baylor In Transition - Some of the attribution is non-specific, who says these are the “facts in the debate”? What House bill “that recently passed”? Etc. paragraphs which are one single 7-line sentence are long and confusing. For the length of the series, there are too few real people with real quotes in the story. The author did a lot of research and has chosen an important topic, the organization is careful and the subject matter interesting.

Sexual assault Survivors - The stories of the survivors don’t need to be explained in two graphs at the beginning they explain them selves. But they are confusing and sometimes a point will be repeated twice in a row. This is an important story, too much detail obscures the importance.

SMU Meadows paintings - Interesting, readable, lacks quotes or excitement.

ACU Concussion - Well paced, relevant, good balance of quotes.

ACU Nursing - A bit long, changes focus partially by the end. Very readable, the interviews are handled well.

ACU Wholly - Simple, straightforward, well written and checked out.

TAMU Clery Report Shows - You shouldn’t have to get to the bottom of the paragraph before you actually know what the story is about. This is a well intentioned story but badly organized. You have to decide what your story is really about and say it in the beginning. It’s confusing, but starts rolling well and ends in a good way.

TAMU Denial of Service - Engaging, carries the reader into the story and stays sharp to the end.

Texas State Pointe Housing - this is a good, well-written and interesting story but it is not in-depth reporting.

Texas State SB4 - Not enough background, many similar opinions. Gets a bit confusing. Takes too much for granted. Doesn’t even define “sanctuary city,” what the story is about.

Texas State Sexual Assault - Excellent research and source variety. Long, confusing quotes should be paraphrased.

TTU Civil Discourse - Little source attribution, lots of stretched out sentences, an interesting subject made hard to read.

TTU Defining Decades - Very little attribution, or maybe just single source. I wanted to know more about the subject, her motivations and her feelings and how this actually shaped her.

TTU Hispanic Heritage - No source for the statistics is given anywhere. Readable, and thorough.

**Short Feature Story**

<table>
<thead>
<tr>
<th>1. Shay Cohen</th>
<th>UT-Arlington</th>
<th>Cricket</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Haley Remenar</td>
<td>Abilene Christian</td>
<td>Kirk</td>
</tr>
<tr>
<td>3. Claudia Flores</td>
<td>UT-El Paso</td>
<td>Fallen officer</td>
</tr>
<tr>
<td>HM Makenzie Patton</td>
<td>Texas Tech</td>
<td>Eliminating hunger</td>
</tr>
<tr>
<td>HM Haley Remenar</td>
<td>Abilene Christian</td>
<td>Coleman</td>
</tr>
</tbody>
</table>
**Spanish Feature Story**
3. Daniel Garcia Ordaz  
2. Eric Montoya  
1. Rebeca Ortiz  
UTRGV  
Romeo & Juliet  
Llantos  
San Valentin

**Spanish News Story**
3. Eric Montoya  
2. Claudio Hernandez  
1. Eric Montoya  
UTRGV  
UT-Paso  
UTRGV  
SB4  
Feminismo  
DACA

**Sports Column**
HM Darrell Harris  
3. Brady Keane  
2. Arianna Vedia  
1. Alex Miller  
Baylor  
U of North Texas  
UT-Arlington  
Texas A&M  
We shouldn't  
Why you should  
LGBTQ  
Jankovich  
Olsen magic

**Sports Feature Story**
HM Nathaniel Mata  
3. Matthew Brune  
2. Jason Green  
1. Reece Kelley Graham  
UTRGV  
U of North Texas  
UT-El Paso  
SMU  
Turkish  
Passing to torch  
Aaron Jones  
Pony Express

**Sports Game Story**
3. Arianna Vedia  
2. Jonathan Raitz  
1. Alex Miller  
UT-Arlington  
Abilene Christian  
Texas A&M  
Baseball  
Texas State  
Stagnant offense

**Ad Design Interactive**
3. Jacobo De La Rosa  
2. Tadiana Martinez  
1. Erin Aley  
UT-El Paso  
UT-Arlington  
UT-Arlington  
Scammed  
Housing  
McDonalds

**Ad Design Static**
HM Tadiana Martinez  
HM Staff  
3. Staff  
2. Andrea Ocampo  
1. Alexandra Mendoza  
UT-Arlington  
SMU  
SMU  
UT-Arlington  
UTRGV  
El Gabacho  
Voice  
Employment  
J Gilligans  
Bonanza

Judge's Comment:
1st Place - UTRGV (Bonanza)
Comments: LOVE IT! Very Colorful. Use of cartoons and color is a great fit for ad target. Use of fonts, angles, colors and placement is very effective! Great job!!!!

2nd Place - UTA (J Gilligans)
Comments: Very colorful and attractive ad. Nice placement of beer and pizza! Food attracts the eye/reader!! Effective in getting message across to audience. Well done!!

3rd Place - SMU (Look Employment)
Comments: Love the photo collage! Great idea! Photos of people attract the eye/reader. Again, great idea! Simple Ad Header. Good/simple (easy to read) ad body content.

Honorable Mention 1 - SMU (Voice of SMU)
Comments: Nice/simple ad. Clean ad. Use of computer keyboard and “earbuds” leads to modern/current/effective message associated with ad theme. Good placement. We use a very similar ad for our newspaper.

Honorable Mention 2 - UTA (El Gabacho)
Comments: Very colorful ad!! Attractive!! Good Ad Header/Caption: “The Best Tex Mex” builds interest….makes people want to eat there/try it out. Pointing out LIVE MUSIC also attracts an audience.

Advertising Campaign
3. Jacobo De La Rosa UT-El Paso Self-Promo
2. Jacobo De La Rosa UT-El Paso Self-Promo
1. Tadiana Martinez UT-Arlington Housing

Advertising PSA/Promo Audio
3. Jakob Brandenburg Baylor Feed the Bears
2. Iris Gonzalez, Chase Massey Texas State Boo Crew
1. Scott Stutzman Texas State Underground

Advertising PSA/Promo Video
3. Rudy Avila UT-Dallas Jedi
2. Rudy Avila UT-Dallas Revival
1. Elliott Beltran, Zachary Freeman Texas State Food bank

Best Online Engagement Strategy
3. Jesus Sanchez UTRGV Twitter
2. Lariat Staff Baylor
1. The University Star Texas State Snow

Best Use of Social Media in Breaking News
3. Shorthorn Staff UT-Arlington Strategy
2. John Lee Texas State Hurricane
1. Lariat Staff Baylor

Cover Design General Magazine
HM Bryar Bennett, Zachary Boullt UT-Dallas Print is Dead
HM Jacobo De La Rosa, Andres Martinez UT-El Paso Spring
3. Staff SMU Look
2. Hannah Neumann Baylor Focus
1. Nicholas Provenghi, Maisha Razzaque UT-Dallas Silent
Cover Design Literary Magazine
1. Gabriela Gonzalez Balderas, Lisa Marie Serna UTRGV Gallery

Cover Design Newspapers
HM Kaitlyn De Haven Baylor Hurricane
3. Ana Ramos, Michaela Roman UT-El Paso Great Wall
2. Alexis Will, Maya Hitt Texas A&M Nov. 3
1. Justin Rex Texas Tech Mourning
1. Anthony Estolano Texas Tech Know

Judge's Comments:
FIRST PLACE: Prod-CD-N-TTU
Judge’s Comments:
“Nice,” I said aloud while nodding in appreciation after I opened the file and Floyd East Jr.’s badge filled my computer screen. It was powerful, emotional, respectful and everyone who saw it felt it. The use of minimal design elements to relay a strong message also was remarkable with the KNOW page. And the playful use of elements for the spring break page made me laugh and want to know more about that edition. I would’ve picked each of these up off the rack. Well done.

SECOND PLACE: Prod-CD-N-TAMU
THIRD PLACE: Prod-CD-N-UTEP
HONORABLE MENTION: Prod-CD-N-Baylor

Cover Design Yearbook
HM Staff TCU
HM Alicia Smiley SMU
3. Davian Hopkins Texas Tech
2. Hannah Neumann Baylor
1. Anthony Pangonas Texas A&M

Feature Page Design Yearbook
3. Allison Armfield TCU Dance
2. Rachel Cole Baylor The Spark
1. Davian Hopkins Texas Tech See yourself

Feature Page Design Newspaper
HM Jesus Sanchez, Mario Gonzalez UTRGV May 1
HM Lauren Nelson, Vivian Medina Texas State Page 4
3. Kristina Valdez Baylor Country music
2. Cindy Folefack, Sam Lopez UT-Dallas Vinyl
1. Alexis Will Texas A&M Unconquerable

Inside News Page Design Newspaper
3. Adam Gibson Baylor Sept. 1
2. Ariana Hadden UT-Dallas Dallas Rally
1. Olivia Adam Texas A&M Final resting place
Inside News Page Design Yearbook

HM Anthony Pangonas  Texas A&M  Cadet life
3. Jessie King  SMU  Work in progress
2. Allison Armfield  TCU  Election
1. Hannah Neumann  Baylor  Women's march

Op/Editorial Page Design Newspaper
3. Elizabeth Oxford  Texas State  Oct. 23, Page 8
2. Allison Brown  Abilene Christian  3-10
2. Molly Atchison  Baylor  Endorsements
1. Cody Bahn  UT-Arlington  Dallas

Overall Design General Magazine
HM Hannah Neumann  Baylor  Focus
3. Pulse Staff  UTRGV  Spring
2. Staff  UT-Dallas  Amp
1. Staff  UT-El Paso  Minero

Judge's Comments:
1  (Prod-OD-GM) Minero Magazine Fall 2017
Dynamic use of color. Semi-transparent white backgrounds for stories makes it more readable, but sometimes the backgrounds do distract from the words. I like the sans-serif font, which makes it all the more readable even with the busier backgrounds. The font selection is clean and large enough for impact without being overpowering. Excellent Photoshop / Illustrator skills for backgrounds. Overall extremely nice and well thought out design.

2 - Prod_OD_GM_AMP_UTD
The bold and colorful layouts are very interesting to the eye, but the font choice for articles is a stumble. The serif font adds difficulty for the reader, and since this is a modern magazine, a clean sans-serif font would be a much better choice for body copy. Some of the page designs are not as strong as others but the overall impression is one of very modern graphic design, effort and care. Overall very nice!

3 - Prod-OD-GM-UTRGV-Spring 2017
Really busy index page sets a jarring tone for the magazine. I like the use of large photos to begin a story package, and I don’t mind the author’s name reversed out within that photo large photo… but the actual start of the story should have something unique. Maybe a drop cap. Maybe a larger opening paragraph. Something needs to indicate to the reader “Start here.” Most of the stories have a line break between paragraphs, but not all. Strive for uniformity. If you’re going to leave a space between paragraphs, understand that design style choice highlights every widow line and uneven vertical justification between columns. Choosing a unique decorative font for story fronts is a good way to make them stand out… but that font should be very readable. Some of your font choices are too ‘out there’ to be read easily. I like the ‘ragged right’ justification of your columns. I like the wider gutter between columns of text. The body text might have slightly too tight of leading. Consider a slightly smaller font and a bit more air between the lines. Overall quite nice!

Honorable Mention - cProd_OD-GM_Baylor_Focus Fall 2017
Very nice and clean design is pulled down by pages that are only text. This text is serif on reverse (which is hard to read already) but with noting to break it up that text appears as a less-inviting white wall. The tight gutter between columns of text does no favors to provide relief. Page heads,
headlines and subheads are marvelous! Great use of real photos and graphic design on many of the story fronts.

**Overall Design Literary Magazine**
1. Staff UTRGV Gallery

**Overall Design Newspaper**
3. Staff UT-Dallas Mercury
2. Vivian Medina, Gloria Rivera, Lauren Nelson, Elizabeth Oxford Texas State University Star
1. Shorthorn Staff UT-Arlington Homecoming

**Overall Design Website**
3. Lariat Staff Baylor
2. Shorthorn Staff UT-Arlington
1. The Battalion Staff Texas A&M

**Overall Design Yearbook**
HM Rotunda SMU
HM Horned Frog TCU
3. LaVentana Texas Tech
2. Round Up Baylor
1. Aggieland Texas A&M

**Program Production Audio**
2. Nick Tarrant UT-Arlington Scary Sterry Ep 65
1. Staff Texas State

**Program Production Video**
3. Jessica Clark, Optimist Staff Abilene Christian 9-14
2. Kumail Haider UT-Dallas Taste of Dallas
1. Staff Baylor Global News

**Special Edition Design Online**
3. Alexis Will Texas A&M New Student
2. Gaby Velasquez, Michaela Roman UT-El Paso To the streets
1. Shorthorn Staff UT-Arlington Healthy living

**Special Edition Design Print**
3. Staff SMU Best of SMU
2. Shorthorn Staff UT-Arlington Housing guide
1. Lariat Staff Baylor Good news

**Sports Page Design Yearbook**
HM Davian Hopkins Texas Tech Regeneration
HM Allison Armfield, Sam Bruton TCU Volleyball
3. Emma Hansen Baylor Sweep
2. Anthony Pangonas Texas A&M Hoop dreams
1. Emma Hansen, Baylor, 500 wins

**Sports Page Design Newspaper**
HM Nataniel Mata, UTRGV, Jan. 16
3. Bailey Brammer, Baylor, Football
2. Bailey Brammer, Baylor, Basketball
1. Olivia Adam, Texas A&M, Myles Garrett

**Story Package Design Magazine**
HM Claudia Hernandez, Vanessa Guevara, UT-El Paso, Un museo
Grecia Sanchez, UT-Dallas, Whose flag
3. Nicholas Provenghi, Eunjee Chong, UT-El Paso, Feminismo
3. Claudia Hernandez, Jacobo De La Rosa, UT-Dallas, Campus silent
2. Hannah Neumann, Baylor, Still fight
2. Nicholas Provenghi, UT-Dallas, Traditions
1. Olivia Adam, The Battalion Staff, Texas A&M

**Use of Data**
2. Didi Martinez, Baylor, Crime log
1. Shorthorn Staff, UT-Arlington, Crime map

**Visual Reporting**

**Breaking News Photo**
3. Daniel Carde, UT-Arlington, Police
3. Liesje Powers, Baylor, Fire fight
2. Jason Green, UT-El Paso, Green Bay
1. Duy Vu, UT-Arlington, Yelling

**Cartoon Strip/Panel**
3. Clarissa Martinez, UTRGV, Trials & Trifles
2. Gabrielle Walter, Texas Tech, Five minutes
1. Carolina Alvarez, UT-Dallas, Boarders

**Editorial Cartoon**
HM Juan Artiles, UT-Arlington, Studying
3. Alejandra Gonzalez, UT-El Paso, Scales
2. Anthony McNair, UT-Dallas, Voting
1. Nate Wells, Texas Tech, Swearing in

**Judge's Comments:**
FIRST PLACE-VR-EC-TTU-Swearing In-Quick, concise and funny. Everything a good, pointed editorial cartoon should be. Wish I had thought of this idea!
SECOND PLACE-VR-EC-UTD-Voting-I always respect a cartoonist who thinks highly enough of their audience to let them fill in the punchline. "How low can you go" is a terrific cartoon.
THIRD PLACE- (VR-EC)-UTEP-The scales of justice in El Paso-Very strong point made with clean, strong art.
HONORABLE MENTION-VR-EC-UTA-Studying-Love that the art projects the angst of the subject matter.

**Environmental Portrait**

<table>
<thead>
<tr>
<th>HM</th>
<th>Texas State</th>
<th>Students work</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Duy Vu</td>
<td>UT-Arlington</td>
<td>Bees</td>
</tr>
<tr>
<td>2. Cassie Stricker</td>
<td>Texas A&amp;M</td>
<td>Remember</td>
</tr>
<tr>
<td>2. C. Morgan Engel</td>
<td>Texas A&amp;M</td>
<td>Pro Day</td>
</tr>
<tr>
<td>1. Nina Titovets</td>
<td>UT-El Paso</td>
<td>Street fest</td>
</tr>
</tbody>
</table>

**Feature Photo**

| HM Emily Guajardo | Abilene Christian | ACU stadium |
| HM Saher Aqell   | UT-Dallas         | Drawn to art|
| 3. Ellie Thorne  | Baylor            | Bubbles     |
| 2. Sydni Salinas | UTRGV             | Maria       |
| 1. Alexis Austin | UT-Arlington      | Homecoming  |

**General News Photo**

| HM Emily Sharp | Texas State          | Trump         |
| HM Gaby Velasquez | UT-El Paso    | Hugs not walls|
| 3. Ciara Perozzi | Texas Tech       | BOR           |
| 2. Ciara Perozzi | Texas Tech       | Balloon       |
| 1. Gaby Velasquez | UT-El Paso    | Families gather|

**Judge’s Comments:**

1-(VR-GNP)-UTEP-Families gather to “Keep Our Dream Alive” at the U.S. Mexico border.pdf
2- VR-GNP-TTU-BalloonRelease.pdf
3- VR-GNP-TTU-BOR at Memorial.pdf
HM1 - (VR-GNP)-UTEP-The border opens up to reunite families in third #HugsNotWalls event.pdf
HM2 - VR-GNP-Texas State-Trump.pdf

1 - This was the clear winner in my mind. Photojournalism works to show a visual narrative that words and reporting cannot achieve. This shot is wrought with emotion, especially given the tumultuous state of immigration right now. Additionally, the cutline was concise and informative.

2 - This photo is framed extraordinarily well. The ratio of space between the building and sky help give a sense of space to the crowd below, and the glare of the sun against the memorial balloons makes for an attractive and impactful photo.

3 - Sometimes a photo isn't as much about what's in the subject, but what's in the background. Or in this case, what isn't. The black background surrounding the police gives a somber, eerie feeling that the subject wouldn't produce on its own. This shot was all about framing, and it was done with precision to deliver a poignant, thoughtful photo.

HM1 - Much like this winner, this photo is emotional and poignant given the current state of border issues. However, it could have used a bit more cutline information.

HM2 - Again, this photo is about the framing. It's not necessarily emotional or impactful in the way others were, but it's framed extraordinarily well. It tells a story on its own.
Illustration
HM Christina Villanueva  UT-Arlington  Ebonics
3. Meredith Wagner  Baylor  To Bee
2. Alejandra Gonzalez  UT-El Paso  Feliz
1. Gabriela Gonzalez Balderas  UTRGV  Memories

Interactive Graphic
3. Christian Vasquez  UT-El Paso  Diversity
2. Didi Martinez  Baylor  Crime log
1. Didi Martinez  Baylor  Presidents

Photo Illustration
HM Lauren Franco  Abilene Christian  Golf
HM Saher Aqeel, Chad Austin  UT-Dallas  Perceptions
2. Ryan Barrett  Baylor  Shattered
1. Justin Rex  Texas Tech  Techsans mour

Photo Story
HM Jessica Hubble, Liesje Powers,
Dayday Wynn  Baylor  Diadeloso
HM Angela Tharpe  Baylor  Church
3. Justin Rex  Texas Tech  Community
2. Meredith Seaver  Texas A&M  Fish spurs
1. Gaby Velasquez,
Michaela Roman  UT-El Paso  Keep our dream

Judge's Comments:
Comments: This photo essay includes some incredible and powerful photos that really cut right to the heart of an important issue in the country. This photo essay shows the human side of immigration and captures the agony these people are going through as they seek a better life. A journalist's job is to take a big and difficult-to-understand issue and make it relevant for a reader. This photo essay does that in a beautiful and powerful way.

2nd - VR-PS-TAMU-CS Firs Spurs-Spur the Razorbacks?
Comments: This was a fantastic way to approach a long-standing school tradition. It would have been easy to do something standard, but approaching it this way visually told a much more interesting story.

3rd - VR-PS-TTU-Campus Community
Comments: This is traditional story telling done well, capturing the emotion of what appears to have been a powerful event. I especially love the second photo of the spread. It shows that the photographer knows how to tell a story and how to compose a beautiful photo while shooting. This was incredibly well done.

HM1 - VR-PS_Baylor_ChurchUnderTheBridge
Comments: These photos do a terrific job of capturing the oddity, the fun, and the seriousness of an atypical church.
Comments: The variety of photos here is what makes this a successful photo spread and it does a great job of capturing the day's fun.

**Sports Action Photo**

- **HM Duy Vu**
  - UT-Arlington
  - Track and field
- **HM Kyle Dinh**
  - Baylor
  - Touchdown
- **3. Sam Bruton**
  - TCU
  - Baseball
- **2. Daniel Carde**
  - UT-Arlington
  - Little Rock
- **1. Cassie Stricker**
  - Texas A&M
  - Blocked kick

**Sports Feature Photo**

- **HM Duncan Stanley**
  - Texas Tech
  - Saturday night
- **HM Sam Bruton**
  - TCU
  - Crowd
- **3. Liesje Powers**
  - Baylor
  - Goat yoga
- **2. Alex Miller**
  - Texas A&M
  - Powerade bath
- **1. Liesje Powers**
  - Baylor
  - Flipping

**Static Information Graphic**

- **HM Katy Baldock**
  - Texas A&M
  - Ring Day
- **HM Christi Lim**
  - Abilene Christian
  - Stadium
- **3. Emily Hicks**
  - Baylor
  - Places to go
- **2. Braulio Tellez**
  - UT-Arlington
  - Firework
- **1. Sarah Sarder**
  - U of North Texas
  - Athletic fee

**Overall Excellence General Magazine**

- **HM Pulse Staff**
  - UTRGV
- **HM Minero**
  - UT-El Paso
- **HM Maroon Life**
  - Texas A&M
- **3. AMP**
  - UT-Dallas
- **2. Focus**
  - Baylor
- **1. Look**
  - SMU

**Overall Excellence Literary Magazine**

- **1. Gallery**
  - UTRGV

**Overall Excellence Newspaper**

- **HM The Rider**
  - UTRGV
- **HM Lariat**
  - Baylor
- **3. Prospector**
  - UT-El Paso
- **2. The Optimist**
  - Abilene Christian
- **1. The Mercury**
  - UT-Dallas

**Judge's Comments:**

First place: University of Texas at Dallas
Comment: Staff at The Mercury deserve kudos for tackling difficult issues with depth and humanity. They offer readers a well-rounded publication with a diversity of perspectives. Design is eye-catching and clean in a way that augments the content instead of distracting from it. Headlines and ledes could be a bit more engaging, but that's true for all participants in this
category. One gets a good sense of the campus culture and community from reading The Mercury, which offers a fine mix of useful information for students and ambitious takes on more universal topics.

Second place: Abilene Christian University
Comment: The Optimist's design and layout shined. The issue that focused on Fire & Ice showed laudable intent in throwing lots of resources at what appears to be a major campus event. The profile of the retiring Bible studies professor was perhaps the best single piece I read among all entries. Arts coverage stood out. Sports also was a strength. News coverage could be less conventional and deeper.

Third place: UT- El Paso
Comment: Design and layout were the best aspects of this entry. The staff also did a good job of finding innovative ways to localize national content. Sports was a strength although the stories could have been more concise.

Honorable Mention: Baylor University
Comment: Lariat staff deserve praise for ambition and willingness to look beyond the confines of the campus for subject matter. The design drew me in, but the flaccid writing often stymied me. Strong story ideas and ambition are sometimes undercut by formulaic writing.

Honorable Mention: University of Texas -- Rio Grande Valley
Comment: Plaudits to The Rider for the wide variety of offerings it includes. Reading it gives me a sense of the layers of community that exist on campus. The Rider stood out among entries for the range of different voices and perspectives it offered. One suggestion would be to think about how design relates to content. The April 10 front page graphic actually undermined the content and cluttered the page. Take chances with design, but always go back to ensure that those design tricks don't obscure the substance of the content you strive to convey.

Overall category comment:
Most of the entries were impressive in one way or another. Graphics were a strength throughout. The papers that took chances or broke conventions stood out. Headlines, editing for style consistency and grammar, and boring ledes were recurrent weaknesses.
Overall Excellence Yearbook

3. Rotunda  
3. La Ventana  
2. Aggieland  
1. Round Up  

SMU  
Texas Tech  
Texas A&M  
Baylor